

STATE OF SOUTH CAROLINA

(Caption of Case)
In the Matter of:

Application of Duke Energy Carolinas,
LLC for Approval of Energy Efficiency
Plan Including an Energy Efficiency Rider
and Portfolio of Energy Efficiency Programs

BEFORE THE
PUBLIC SERVICE COMMISSION
OF SOUTH CAROLINA

COVER SHEET

DOCKET

NUMBER: 2007 - 358 - E

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Submitted by: J. Blanding Holman, IV

SC Bar Number: 72260

Address: Southern Environmental Law Center

Telephone: (919)967-1450

200 W. Franklin Street, Suite 330

Fax: (919)929-9421

Chapel Hill, NC 27516

Other: _____

Email: BHolman@SELCNC.org

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STATE OF SOUTH CAROLINA
BEFORE THE PUBLIC SERVICE COMMISSION
DOCKET NO. 2007-358-E

In the Matter of:)	SURREBUTTAL TESTIMONY OF
)	JOHN D. WILSON ON BEHALF OF
Application of Duke Energy)	ENVIRONMENTAL DEFENSE, THE
Carolinas, LLC for Approval of)	SOUTH CAROLINA COASTAL
Energy Efficiency Plan Including an)	CONSERVATION LEAGUE,
Energy Efficiency Rider and Portfolio)	SOUTHERN ALLIANCE FOR CLEAN
of Energy Efficiency Programs)	ENERGY AND THE SOUTHERN
)	ENVIRONMENTAL LAW CENTER
)	

1 **Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND EMPLOYER.**

2 A. My name is John D. Wilson. I am Director of Research for Southern Alliance for Clean
3 Energy, 29 N. Market Street, Suite 409, Asheville, North Carolina.

4 **Q. PLEASE DESCRIBE SOUTHERN ALLIANCE FOR CLEAN ENERGY.**

5 A. Southern Alliance for Clean Energy (“SACE”) is a non-profit, nonpartisan organization
6 that promotes responsible energy choices that solve global warming problems and ensure clean,
7 safe and healthy communities throughout the Southeast. We have offices and staff in Florida,
8 Georgia, North Carolina, South Carolina, and Tennessee.

9 **Q. PLEASE STATE BRIEFLY YOUR EDUCATION, BACKGROUND AND**
10 **EXPERIENCE.**

11 A. I graduated from Rice University in 1990 with a Bachelor of Arts degree in physics and
12 history. I received a Masters in Public Policy Degree from the John F. Kennedy School of
13 Government at Harvard University in 1992 with an emphasis in energy and environmental policy
14 and economic and analytic methods.

15 Since 1992, I have worked in the private, non-profit and public sectors on a wide range of
16 public policy issues, usually related to environmental and planning topics.

17 I became the Director of Research for the Southern Alliance for Clean Energy in 2007. I
18 have participated in the North Carolina Climate Action Plan Advisory Group and the South
19 Carolina Climate, Energy & Commerce Advisory Committee as an alternate for Dr. Stephen A.
20 Smith, Executive Director of SACE, and as a member of various technical work groups dealing
21 with energy supply and efficiency issues.

1 I have testified before the legislatures of Florida and Texas Legislature, the Texas Natural
2 Resource Conservation Commission and the U.S. Environmental Protection Agency on
3 numerous occasions. I have served on numerous state and local government advisory committees
4 dealing with environmental regulation and local planning issues in Texas. I have been an invited
5 speaker to a wide variety of academic, industry and government conferences on a number of
6 environmental and planning related topics. Recommendations included in reports or comments I
7 have provided have been included in laws passed by the Florida legislature as well as in rules
8 and plans approved by the Texas Natural Resource Conservation Commission and the U.S.
9 Environmental Protection Agency.

10 A copy of my resume is attached as Wilson Exhibit 1.

11 **Q. ON WHOSE BEHALF ARE YOU TESTIFYING IN THIS CASE?**

12 A. I am testifying on behalf of Environmental Defense (“ED”), the South Carolina Coastal
13 Conservation League (“CCL”), SACE and the Southern Environmental Law Center (“SELC”).

14 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

15 A. The purpose of my surrebuttal testimony is to respond to portions of the rebuttal
16 testimony of Duke Energy Carolinas, LLC (“Duke”) Witnesses Cicchetti and Schultz.
17 Specifically, I will respond to claims by these witnesses that are at odds with our interpretation
18 of the Save-a-Watt application submitted by Duke.

19 **Q. DR. CICHETTI STATES THAT SAVE-A-WATT IS “DESIGNED TO HELP**
20 **DUKE ENERGY CAROLINAS AND ITS CUSTOMERS LEAP AHEAD OF THE**
21 **PACK.” SIMILARLY, MR. SCHULTZ STATES THAT “DUKE IS COMMITTING TO**
22 **ALL COST-EFFECTIVE ENERGY EFFICIENCY, AS DEFINED BY NAPEE.” WHY**

1 WOULD ED, CCL, SACE AND SELC BE OPPOSED TO A PROGRAM WITH SUCH
2 IMPRESSIVE ASPIRATIONS?

3 A. We would certainly be supportive of an application that we believed would achieve these
4 results. Yet the testimony of Mr. Schultz indicates that Duke will not, in fact, “leap ahead of the
5 pack.” Mr. Shultz cites an alternative and more forgiving NAPEE statement that seems to
6 suggest that if Duke achieves its aspirations to achieve annual energy savings of slightly less
7 than 0.25%, it will meet the *National Action Plan for Energy Efficiency*’s (“NAPEE”’s) criterion
8 to be a “well designed efficiency program.” Yet at 0.25%, Duke would be at the back of the pack
9 behind more successful “well designed efficiency programs,” programs that operate with cost
10 recovery mechanisms that Mr. Schultz and Dr. Cicchetti disparage.

11 Q. ED, SACE AND SELC HAVE OPPOSED DUKE PROPOSALS TO BUILD
12 BASELOAD GENERATION. WOULD SAVE-A-WATT PROVIDE DUKE WITH THE
13 FINANCIAL INCENTIVE IT NEEDS TO FIND AN ALTERNATIVE TO COAL AND
14 NUCLEAR PLANTS?

15 A. No, it appears that the overwhelming majority of the investment in the Save-a-Watt
16 application is load management, targeted at avoiding the need to purchase peak capacity.
17 Because the energy savings anticipated by Duke are so minimal, I do not expect Save-a-Watt to
18 lead to significant changes in Duke’s desire to construct additional baseload generation.

19 Q. WHY WOULDN’T SAVE-A-WATT ENCOURAGE DUKE TO DELAY OR
20 CANCEL BASELOAD GENERATION PLANT CONSTRUCTION?

21 A. Once construction costs are included in the rate base, baseload generation plants
22 represent relatively low avoided cost generation resources. My analysis indicates that to the
23 extent that Save-a-Watt represents an incentive to pursue energy savings, those energy savings

will primarily offset generation resources with relatively high operating costs, i.e. “peaking” plants rather than baseload. This explains why Duke does not contradict itself by offering up both Save-a-Watt and new baseload nuclear and coal generation plans simultaneously.

Q. ARE SOUTH CAROLINA’S RELATIVELY LOW ELECTRICITY RATES A VALID EXCUSE OR EXPLANATION FOR WHY DUKE CANNOT ACHIEVE HIGHER RESULTS?

A. No. While I have not examined every energy efficiency program in the nation, it was not difficult to find a recent start-up program that achieved better results than aspired to by Duke. Idaho Power was compelled by its Commission to establish an energy efficiency program funded solely by cost recovery.

According to Idaho Power data, in 2006, its energy conservation costs were 1.8 cents per kWh to the utility and 4.2 cents per kWh in total cost to the utility and customer, compared to average electric rates of 4.6 cents per kWh. In its fifth full year of operation, Idaho Power offset over 0.5% of annual system sales.

In contrast to Idaho Power’s fifth-year achievements of 0.5 percent, Duke expects to achieve annual energy savings of only 0.22 percent from programs that would be implemented in its fifth year of implementation according to Duke’s most recent Integrated Resource Plan (“IRP”). This is illustrated in Table 1, below, and is also contrasted with the five-year forecast by Duke’s consultants who performed the market potential study cited by Mr. Shultz.

Table 1: Comparison of Annual Energy Savings

Year	1	2	3	4	5
Save-a-Watt	0.13%	0.24%	0.23%	0.22%	0.22%
Duke’s Consultants	0.12%	0.21%	0.29%	0.39%	0.42%

Idaho Power	0.14%	0.14%	0.15%	0.28%	0.52%
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Note to Table 1: I have excluded the first years' data for Idaho Power because the year was incomplete and Idaho Power was responding to a commission order rather than initiating its own program.

In summary, I believe that Duke can achieve higher results than it would under Save-a-Watt.

Q. WHY DO YOU BELIEVE SAVE-A-WATT CANNOT “LEAD THE PACK” AND “ACHIEVE ALL COST-EFFECTIVE ENERGY EFFICIENCY”?

A. As defined by Duke, the design of Save-a-Watt fails to make all “cost-effective energy efficiency” financially attractive from either the utility’s perspective or the customer’s perspective. Furthermore, the Save-a-Watt design virtually ensures that Duke’s share of net benefits of energy efficiency programs will exceed 100%. If Duke’s share of net benefits exceeds 100%, then its customers, as a class, will be injured by this proposed energy efficiency mechanism. This is a clearly unsustainable result and, if approved, would ultimately lead to a backlash against Save-a-Watt in particular and energy efficiency in general.

Q. IS THERE A SIMPLE WAY TO DEMONSTRATE THAT SAVE-A-WATT WILL FAIL TO MAKE ALL COST-EFFECTIVE ENERGY EFFICIENCY FINANCIALLY ATTRACTIVE TO DUKE?

A. Yes. As explained by Duke Witness Schultz, when applying the utility test scores provided for Save-a-Watt programs, “A score of 1.0 would represent a break-even program where avoided costs are equal to total program costs.” Since Duke’s reimbursement is 90% of avoided costs, multiplying these scores by 90% provides a direct ratio of the revenue requirement for each program to its associated total costs (in net present value terms).

With the singular exception of the low-income weatherization program (which represents less than 3% of energy savings represented in Duke’s application), it is requesting two to six times more revenue for its programs than it will incur in direct costs. Table 2 provides this “revenue requirement to program cost ratio.”

Table 2: Revenue Requirements Compared to Save-a-Watt Program Costs

Energy Savings Programs	Utility Test Score	Ratio of Revenue Requirements to Program Cost
Residential Energy Assessments	2.48	2.23
Smart Saver® for Residential Customers	3.07	2.76
Low Income Services Agency Kits	4.94	4.45
Low Income Weatherization	0.29	0.26
Energy Efficiency Education Program for Schools	2.81	2.53
Smart Saver® for Non-Residential Customers	2.53	2.28
Load Shifting Programs		
Residential Power Manager	6.46	5.81
Non-Residential PowerShare®	3.85	3.47

Stated another way, Duke is requesting two to six times more revenue for its programs than Idaho Power would have received during the time it offset over 0.5% of its annual system sales.

If Save-a-Watt truly represented an incentive to pursue “all cost-effective energy efficiency, as defined by NAPEE,” then one would expect to see at least several substantial

1 programs with avoided costs only slightly greater than total program costs. Conservation supply
2 curves, such as those illustrated in the Forefront report (figures 21 and 22) illustrate this point.

3 **Q. WHAT IS THE FUNDAMENTAL REASON THAT SAVE-A-WATT DOES NOT**
4 **PROVIDE DUKE WITH AN INCENTIVE TO PURSUE ALL COST-EFFECTIVE**
5 **ENERGY EFFICIENCY, AT LEAST UP TO 90% OF AVOIDED COSTS?**

6 A. The fundamental issue is that Duke's earnings are affected by the impact of what are
7 typically called "net lost revenues."

8 In my review of Duke's testimony, I have found nothing to support the notion that Save-
9 a-Watt is immune from the earnings impact of "net lost revenues." At this point in my testimony,
10 I will simply assume that "net lost revenues" can be a factor affecting Save-a-Watt finances.

11 **Q. WHAT IS THE FINANCIAL IMPACT OF NET LOST REVENUES UNDER**
12 **SAVE-A-WATT?**

13 A. The financial impact of Save-a-Watt can be expressed as:

14
$$(A) \text{ Incremental earnings} = \text{SaW Revenues} - \text{SaW Costs} - \text{Net Lost Revenues}$$

15 In the absence of a general rate case (testimony and evidence submitted by Duke strongly
16 suggests that Duke is adverse to a general rate case)

17
$$(B) \text{ Net Lost Revenues} = \text{Lost Margins} - \text{Avoided Costs}$$

18 Since fuel costs are trued-up in an annual review in South Carolina, Equation (B) only considers
19 capacity-related margins and costs¹. Lost margins are the revenues (net of free rider effects) that
20 a utility does not collect due to implementation of an energy conservation measure.

21 It is necessary to note that the "avoided costs" in net lost revenues are slightly different
22 than the "avoided costs" that are the essential component of the proposed Save-a-Watt revenue

¹ I am assuming that "Avoided Production Costs" are roughly or exactly equivalent to the fuel-related costs included in the annual true-up.

1 requirement. Duke proposes that for each vintage year, its “avoided costs” be based on its current
2 IRP avoided cost forecast. In contrast, the “avoided costs” that are a component of net lost
3 revenues are the actual cost savings experienced by Duke as a result of not being required to
4 meet a unit of capacity or energy demand. For purposes of this analysis, I will assume that Duke
5 is able to forecast “avoided costs” accurately and that there is no measurable difference between
6 “avoided costs” as used in the Save-a-Watt revenue requirement, and “avoided costs” as
7 experienced due to the effectiveness of Save-a-Watt programs.

8 To demonstrate the unusual financial impacts of Save-a-Watt, I will define the key
9 financial terms as follows:

10 $E = \text{Incremental utility earnings}$

11 $AC = \text{Avoided costs, non-fuel}$

12 $AF = \text{Avoided costs, fuel}$

13 $SC = \text{Save-a-Watt program costs}$

14 $BR = \text{Lost base (non-fuel) revenues}$

15 $PC = \text{Participant costs}$

16 $CB = \text{Net customer benefits}$

17 Thus, equations (A) and (B) may be restated as:

18 $(C) \quad E = [90\% \times (AC + AF)] - [SC] - [BR - AC]$

19 $(D) \quad E = 90\% \times AF + 190\% \times AC - SC - BR$

20 In contrast, one can represent incremental earnings by programs that score higher than 1.0 in the
21 utility cost test (“avoided costs being greater than total program costs”) as follows, designating
22 this alternative concept of incremental earnings as E’:

23 $(E) \quad E' = [AC + AF] - SC$

1 The difference between these two concepts of earnings is then:

$$(F) \quad E - E' = [90\% \times AC] - [10\% \times AF] - BR$$

3 Thus, only in the highly coincidental circumstances where equation (F) solves to zero can it be
4 said that the financial incentives offered by Save-a-Watt are the same as “avoided costs is greater
5 than total program costs” except under highly coincidental circumstances. This conclusion is all
6 one needs to reach to understand why Save-a-Watt does not align Duke’s actual financial
7 incentives with its stated commitment to “all cost-effective energy efficiency.”

8 Furthermore, in the case of load shifting programs (which Duke represents as having no
9 lost margins²), there are almost no circumstances in which Duke’s financial incentives match its
10 definition of cost-effectiveness. Thus, for the case of load shifting, equation (F) becomes:

$$(G) \quad E - E' = [90\% \times AC] - [10\% \times AF]$$

12 Only if the avoided cost of fuel is equal to 9 times the avoided cost of capacity would Mr.
13 Schultz’s definition of cost-effectiveness apply to load shifting programs. Reasonably assuming
14 that this is never the case, Save-a-Watt guarantees earnings for load shifting that are even higher
15 than suggested by the utility cost test.

16 **Q. YOU CONCLUDE THAT NET LOST REVENUES ARE A FUNDAMENTAL**
17 **IMPEDIMENT TO ACHIEVING ALL COST-EFFECTIVE ENERGY EFFICIENCY,**
18 **AND THAT DUKE IS INCORRECT WHEN IT DESCRIBES ITS FINANCIAL**
19 **INCENTIVES AS SIMPLY “AVOIDED COSTS IS GREATER THAN TOTAL**
20 **PROGRAM COSTS.” ARE THERE ANY OTHER EFFECTS THAT NET LOST**
21 **REVENUES HAVE BESIDES MAKING SOME ENERGY EFFICIENCY**
22 **FINANCIALLY UNATTRACTIVE TO DUKE?**

² Load shifting programs may have lost margins, but since Duke Energy does not represent these in its confidential data it appears that these are evaluated as if they are program costs.

1 A. Yes, as a result of net lost revenues, Duke requires far more revenues than program costs.
2 This will create a disconnect for the public when it compares its own expectations for program
3 costs with Duke's revenue requirements. The implications of this issue are discussed in Mr.
4 Gilligan's testimony.

5 I have reached this conclusion by further examining Equations (F) and (G), which
6 illustrate that Save-a-Watt would create two preferences.

- 7 • First, Duke would prefer "energy efficiency" for programs whose load shapes have high
8 avoided capacity costs. Under fixed rate regulation, Duke does not fully recover high
9 capacity costs, such as market-rate power purchases (which are an important business
10 consideration, as evidenced by Duke's care to avoid disclosing its avoided cost structure).

11 This aspect of Save-a-Watt represents an incentive to control costs in a way that benefits
12 Duke's shareholders alone.

- 13 • Second, Duke would prefer "energy efficiency" for programs whose load shapes have
14 low avoided fuel-related costs. Because of the annual fuel cost true-up, customers bear all
15 the risk for fuel-related costs. This aspect of Save-a-Watt represents a disincentive to
16 focus on programs with high avoided fuel costs in a way that harms customer interests
17 alone.

18 Furthermore, returning to Equations (C) and (D), lost margins (base rate revenues) continue to
19 represent a "cost" that is in addition to the actual program costs of Save-a-Watt. In my opinion,
20 this conclusively proves why the revenue requirement to program cost ratio, described above,
21 will remain well above 1.0 for Save-a-Watt programs (other than the low income program
22 highlighted by Mr. Schultz).

1 **Q. EARLIER YOU STATED THAT YOU HAVE DETERMINED THAT THE SAVE-**
2 **A-WATT DESIGN VIRTUALLY ENSURES THAT DUKE’S SHARE OF NET**
3 **BENEFITS OF ENERGY EFFICIENCY PROGRAMS WILL EXCEED 100%, AND**
4 **THAT ITS CUSTOMERS, AS A CLASS, WOULD BE INJURED BY THIS PROPOSED**
5 **MECHANISM FOR PROVIDING ENERGY EFFICIENCY. PLEASE EXPLAIN THIS**
6 **STATEMENT.**

7 A. The issue of net benefits is central to this analysis because the actual cost of delivering
8 energy efficiency is, by definition of “efficiency,” less than the cost of generation. An energy
9 efficiency program with a total resource cost test score greater than 1.0 can be said to have net
10 benefits.

11 The increased earnings described by Equation (C) represent the utility share of net
12 benefits. But to determine total benefits, it is also necessary to describe the customer’s share of
13 net benefits.

14 *(H) Net customer benefits = Avoided bill expenses - SaW Revenues - Participant Costs*

15 Avoided bill expenses are the same as the company’s lost base (non-fuel) revenues plus the fuel-
16 related revenues, which are assumed to be the same as the avoided fuel-related costs.

17 *(I) Avoided bill expenses = lost base (non-fuel) revenues + avoided fuel-related costs*

18 Using the same variables as above, equations (A) and (B) may be restated as:

19 *(J) $CB = [BR + AF] - [90\% \times (AC + AF)] - [PC]$*

20 *(K) $CB = BR + [10\% \times AF] - [90\% \times AC] - PC$*

21 The utility share of net benefits is simply:

22 *(L)*

E

$$E + CB$$

1 (K)

$$\frac{190\% \times AC + 90\% \times AF - SC - BR}{AC + AF - SC - PC}$$

2

3 (M)

$$\frac{(AF + AC - SC) + (90\% \times AC - 10\% \times AF - BR)}{(AF + AC - SC) + (-PC)}$$

4

5 As long as the condition

6 (N) $(90\% \times AC - 10\% \times AF - BR) > (-PC)$

7 is satisfied, then Duke will receive over 100% of net benefits under Save-a-Watt. Customers will
8 be “injured” by receiving less than 0% of net benefits unless either of these unlikely conditions is
9 satisfied:

- 10 • AC is very small relative to AF (and equation (C) demonstrates that such programs will
11 not be in Duke’s financial interest), or
- 12 • PC is very large and negative (very large incentive payments are not a typical
13 characteristic of large energy savings programs).

14 This demonstrates that a rate case, decoupling or some other mechanism is necessary in order to
15 offer *any* net benefits to customers using Save-a-Watt.

16 This result will seem surprising to those whose primary experience with “net lost
17 revenues” is in a state that addresses “net lost revenues” in the context of a energy conservation
18 programs whose costs are held below average costs (in the case of programs with energy savings,

1 this upper limit would be roughly equivalent to rates). Save-a-Watt presents a novel
2 circumstance, in that the term “net lost revenues” can be somewhat misleading. **In fact, there**
3 **can be “net gained revenues” in the Save-a-Watt proposal because there is no revenue**
4 **constraint. Since the avoided costs associated with a particular load shape may exceed rates**
5 **that are set at approximately average avoided costs, it is a straightforward observation that**
6 **the revenue requirement associated with individual Save-a-Watt programs may exceed**
7 **customer rates.**

8 **Q. DO YOU AGREE WITH MR. ROGERS’ TESTIMONY THAT SAVE-A-WATT**
9 **WILL AFFORD HIS COMPANY “THE OPPORTUNITY TO EARN COMPARABLE**
10 **EARNINGS AS IT WOULD WITH A SUPPLY-SIDE INVESTMENT?”**

11 A. No, the earnings opportunities are much greater. As noted in the testimony of Mr.
12 Farmer, the revenue requirement includes the usual cost of capital plus the approved earnings
13 potential. Equation (C) above represents the incremental utility earnings. Duke is proposing that
14 it should have an opportunity to earn incremental earnings because of greater risks, as described
15 in the testimony of Mr. Shultz.

16 The *incremental* earnings rate can be represented as:

17 (O)

$$[190\% \times AC] + [90\% \times AF] - SC - BR$$

$$SC$$

18
19 It is evident that the incremental earnings rate for Save-a-Watt can easily approach or exceed
20 100% of the incremental earnings since actual values of AC, AF, SC and BR are of similar
21 magnitudes. It is also evident that it will be very difficult for Duke to lose money. Compared to

1 the cost recovery based programs that Duke dismisses, Save-a-Watt may be even less likely to
2 result in unintentional losses.

3 In comparison, the *incremental* earnings rate for the generation that the Save-a-Watt
4 program “replaces” can be represented by:

5 (P)

$$\frac{BR - AC}{AC}$$

6
7 For the average generation resource, the *incremental* earnings rate will be quite close to zero.

8 In conclusion, I do not agree that *incremental* earnings on the order of 100% can be
9 considered comparable to earning rates allowed for supply-side investment.

10 **Q. WHAT WOULD BE THE IMPACT OF A RATE CASE ON YOUR**
11 **CONCLUSIONS?**

12 A. A rate case should shift some of the net benefits from Duke to its customers, reducing its
13 earnings rate, and increasing the financial incentive to pursue “energy efficiency” as defined by
14 Duke, particularly conservation. However, the concerns I have described above cannot be fully
15 addressed by a rate case or even many rate cases.

16 If one takes the most extreme example of a rate case – decoupling – then the impact can
17 be represented by modifying Equation (A) to completely remove *Net Lost Revenues*. It is a
18 straightforward exercise to revise the analysis above to reflect this change. I will summarize by
19 presenting two findings.

First, the utility share of net benefits, previously described by Equation (M), would instead be:

(Q)

$$\frac{(AF + AC - SC) - 10\% \times (AC + AF)}{(AF + AC - SC) - PC}$$

In contrast to the “no rate case” assumption we have drawn from the testimony of Duke, the “decoupling” assumption would make it quite unlikely that Duke would ever receive over 100% of net benefits under Save-a-Watt, as to receive such a large share of benefits, the condition

$$(R) \quad 10\% \times (AC + AF) < PC$$

would need to be satisfied. Participant costs are typically relatively quite small for conservation programs. Thus, this condition will probably only be satisfied for some load shifting programs, in which Duke would “only” receive a substantial share of the benefits.

For conservation programs, Duke continues to have the opportunity to receive a very large share of net benefits under this decoupling assumption. If we assume that participant costs are negligibly small, and represent the Utility Test as UT, then Equation (Q) can be simplified to:

(Q)

$$\frac{(90\% \times UT) - 1}{(UT - 1)}$$

For Utility Test scores in the range presented by Duke of 2 to 6, the share of net benefits received by Duke would be 80 – 88%. Thus, even under the decoupling assumption (which Duke is not requesting), customers would receive less than 1/5 of the net benefits of energy conservation.

1 **Q. IN YOUR REVIEW OF CONFIDENTIAL DATA PROVIDED BY DUKE, DID**
2 **YOU FIND THAT THE DATA SUPPORTED OR CONTRADICTED YOUR FINDINGS?**

3 A. My findings are supported by the confidential data. With the exception of the low income
4 weatherization program, the confidential data indicate that the incremental earnings, net benefits,
5 and earnings rates are consistent with my analysis.

6 I also noted that in Duke's non-confidential response to Wal-Mart Data Request 1-8, "the
7 hours in which the energy savings measure is activated is targeted towards higher avoided cost
8 hours." I interpret this to mean that Duke's programs are likely to have missed cost-effective
9 energy conservation opportunities during lower avoided cost hours.

10 **Q. DOES DUKE PROVIDE ANY NON-CONFIDENTIAL TESTIMONY THAT**
11 **CONTRADICTS YOUR CONCLUSIONS?**

12 A. Yes, there are some vague statements that suggest a different outcome. Dr. Cicchetti
13 states that, "the two solutions (new generation and conservation) to meeting Duke customers'
14 energy needs would treat shareholders similarly and regulated revenue requirements would be
15 less." However, I have not located any specific evidence in Duke's application, testimony, or
16 confidential data that supports the conclusion that Duke's total revenue requirements would be
17 less with Save-a-Watt than without it.

18 Dr. Cicchetti appears to base his conclusion on the presumption that "traditional supply-
19 side choices add more dollars to a utility's total annual revenue requirements." However, this
20 conclusion is not supported historically.

21 As discussed by several witnesses, there has not been a South Carolina rate case for Duke
22 in the past 17 years. During this time, Duke has added new generation sources or power
23 contracts, particularly to meet peak demand. Yet none of these additional resources have been

1 the basis of a request by Duke to add more dollars to its “total annual revenue requirements,”
2 contradicting Dr. Cicchetti’s opinion.

3 Furthermore, although Duke is planning new baseload generation sources, its forecasts
4 for Save-a-Watt appear to assume that there will be no future rate cases, suggesting that Duke
5 may not intend to request a rate increase. As noted by Dr. Atkins’ testimony, although Duke
6 initially requested a rate increase in its recent North Carolina rate case, it ended up with a rate
7 decrease.

8 Thus, while it is certainly possible that Duke’s total revenue requirements may be less
9 with Save-a-Watt than without it, this has not yet been established. **My review of Duke’s**
10 **application and supporting material leads me to the conclusion that there will be very little**
11 **reduction in total revenue requirements, and that there could well be an increase in total**
12 **revenue requirements.**

13 **Q. DOES DUKE PROVIDE ANY TESTIMONY THAT SUGGESTS THAT YOUR**
14 **ANALYSIS UNDERESTIMATES POTENTIAL EARNINGS AND NET BENEFITS FOR**
15 **THE COMPANY?**

16 A. Yes, Dr. Cicchetti appears to believe that, due to the incentive to reduce utility costs, it is
17 likely that Duke shareholders will profit at a higher-than-projected rate and that customers will
18 benefit at a lower-than-projected rate. Dr. Cicchetti appears to present this view when he states,
19 “what Dr. Nichols calls high-cost efficiency would actually become lower cost for the Company
20 if and when it convinces, as it should, participating customers to contribute some of the costs for
21 which they would benefit with lower monthly utility bills.”

1 In other words, based on my finding that Save-a-Watt would result in customers
2 receiving less than zero percent of net benefits, **actually spending more than they benefit**, the
3 injury to customers could actually increase over time as Duke's share of net benefit increases.

4 **Q. DO YOU AGREE WITH DR. CICHETTI'S TESTIMONY THAT SAVE-A-**
5 **WATT IS THE BEST WAY TO ENSURE THAT ENERGY EFFICIENCY PROGRAMS**
6 **"CAN BE SUSTAINED AFTER PUBLIC INTEREST WANES"?**

7 A. No, I believe that Save-a-Watt would likely trigger a backlash against energy efficiency
8 in general and Save-a-Watt in particular. The cumulative rate impacts, over several years, of the
9 Save-a-Watt amortized revenues, will be quite large. As the rate impacts escalate over time, or
10 "cascade," this will add to the perception by regulators and ratepayers that Save-a-Watt
11 overcompensates Duke.

12 **Q. ARE YOU AWARE OF ANY CIRCUMSTANCES WHERE THIS HAS**
13 **OCCURRED IN THE PAST?**

14 Yes. In 1999, Xcel/Northern States Power's lost revenue recovery rider was rescinded by
15 the Minnesota Public Utilities Commission (Docket E-002/M-99-419) despite the support of the
16 Izaak Walton League of America and the Center for Energy and Environment. Large commercial
17 and industrial customers objected to increasing rate impacts for energy efficiency in the context
18 of decreasing utility investment in energy efficiency. The use of a "lost revenue adjustment
19 mechanisms" that involved highly complex calculations, combined with the amortization,
20 resulted in a highly controversial rate impact and loss of the "regulatory asset" related to the
21 utility's investment in energy efficiency.

1 In my opinion, this precedent has special implications for the Duke Save-a-Watt
2 proposal. This precedent should be viewed as a caution against any energy efficiency financing
3 system that lacks clarity, transparency, and evident fairness.

4 **Q. DO YOU SUPPORT THE RECOMMENDATIONS OF OTHER WITNESSES**
5 **APPEARING ON BEHALF OF INTERVENERS SACE, SELC, CCL AND ED?**

6 A. Yes. It is my hope that Duke will propose an improved approach and truly “lead the
7 pack” in achieving energy savings. I would personally encourage Duke to set a goal of 1% of
8 2015 energy sales avoided by programs implemented in that year, with corresponding interim
9 targets. SACE is willing to assist in such an effort.

10 **Q. WHAT WOULD BE THE DIRECT BENEFITS OF ACHIEVING 1% PER YEAR**
11 **ENERGY SAVINGS?**

12 A. When Duke reaches a total of 5% reduction in electricity sales, its customers will see
13 their bills reduced by at least 100 million dollars. If Duke achieved the 1% target by 2015, then
14 in 2016 customers could expect to see this level of annual savings in their bills, less whatever
15 energy efficiency revenue requirement is approved by the Commission.

16 **Q. ARE YOU CONVINCED BY MR. SCHULTZ’S RESPONSE TO DR. NICHOLS’**
17 **CRITIQUE OF INCENTIVES FOR LOAD MANAGEMENT PROGRAMS?**

18 A. No, I do not believe that it is in the public interest for incentives for load management
19 programs to exceed program cost recovery plus earnings equivalent to supply-side resources.
20 Load management, defined here as rate programs or other initiatives that aim to modify the time
21 pattern with which consumers use electricity, do not result in energy savings, they primarily
22 avoid costs that are the responsibility of the utility because they are built into the basis for
23 existing fixed rates. By requesting an added incentive to pursue load management, it appears to

me that Duke is claiming that the current regulatory structure does not adequately value load management programs.

Q. HAS DUKE PREVIOUSLY ARGUED THAT LOAD MANAGEMENT PROGRAMS (THOSE LACKING A SUBSTANTIAL ENERGY SAVINGS COMPONENT) ARE PROPERLY VALUED BY METHODS APPROVED BY A UTILITY COMMISSION?

A. Yes, in the following excerpt from Duke Energy Carolinas, LLC and Progress Energy Carolinas, Inc.'s Rebuttal Testimony of Julius A. Wright in North Carolina Utilities Commission Docket No. E-100, Sub 106 dated July 18, 2007, Dr. Wright explains that "interruptible load" specifically, and "all types of generation alternatives" generally, are "properly value[d]" using the peaker methodology.

The avoided capital cost is determined using the economic principles associated with long run generation system planning. To explain, consider the planning process. For a growing utility a system planner must understand and properly account for the various considerations noted above while looking into the future and making comparisons between constructing a baseload plant, an intermediate plant, or a peaker plant, or perhaps purchasing power in the wholesale market. The most economical way to meet short duration peaks is with a peaker, or peaking type capacity purchases, or even interruptible load. However, over a planning horizon, at some point in time it becomes less expensive to add a baseload plant than to continue to increase the running time of a peaker plant. Essentially, the higher fuel costs of the peaker plant can be offset by the lower fuel costs of the baseload plant, even with its higher capacity costs. This point is referred to as the "crossover point" or optimal point.

Consequently, with respect to avoided capacity costs, the peaker methodology reflects optimal long range planning and given its use of marginal energy costs will properly value all types of generation alternatives.

Q. WHAT DO YOU CONCLUDE FROM REVIEWING DR. WRIGHT'S TESTIMONY?

1 A. It appears to me that Duke already has the opportunity to pursue all cost-effective load
2 management under approved base and fuel-cost electricity rates. To the extent that these rates or
3 structure do not provide the appropriate incentives, Duke has the opportunity to request a general
4 rate case or revisions to its fuel-cost rider.

5 **Q. DOES THAT CONCLUDE YOUR SURREBUTTAL TESTIMONY?**

6 A. Yes, it does.

John D. Wilson

Director of Research, Southern Alliance for Clean Energy

29 North Market Street, Suite 409
Asheville, NC 28801

828-254-6776

wilson@cleanenergy.org

EXPERIENCE

Southern Alliance for Clean Energy

Director of Research, Asheville, North Carolina, 2007 – present
<http://www.cleanenergy.org/>

Galveston-Houston Association for Smog Prevention

Executive Director, Houston, Texas, 2001 – 2006
<http://www.ghasp.org/>

- Member, Regional Air Quality Planning Committee
- Member, Transportation Policy Technical Advisory Committee
- Member, Steering Committee, TCEQ Interim Science Committee
- Published over a dozen reports
- In the media over 250 times
- Awards & recognition from the City of Houston, *Houston Press*, and environmental groups
- First executive director, grew staff to three full time plus several part time & consulting

The Goodman Corporation

Senior Associate, Houston, Texas, 2000 – 2001
<http://www.thegoodmancorp.com/>

- Project Manager, Houston Main Street Corridor
- Project Manager, Houston Downtown Circulation Study
- Project Manager, Austin Corridor Planning
- Project Manager, Ft. Worth Berry Street Corridor Initiative

Florida Legislature

Senior Legislative Analyst and Technology Projects Coordinator, Office of Program Policy Analysis and Government Accountability, Tallahassee, Florida, 1997- 1999
<http://www.oppaga.state.fl.us/>

- Coordinator, Florida Government Accountability Report, 1999
- Coordinator, Project Management Software Implementation, 1999
- Creator and Editor, *Florida Monitor Weekly*, 1998 - 99
- Author or team member for reports on water supply policy, environmental permitting, community development corporations, school district financial management and other issues – most recommendations implemented by the 1998 and 1999 Florida Legislatures

Florida State University

Environmental Management Consultant, Tallahassee, Florida, 1997
<http://www.pepps.fsu.edu/FACT97/index.html>

- Project staff, *Florida Assessment of Coastal Trends*, 1997

Houston Advanced Research Center

Research Associate, Center for Global Studies, Woodlands, Texas, 1992 - 96
<http://www.harc.edu/>

- Performance Award, 1995
- Coordinator, Houston Environmental Foresight, 1993 - 96
- Coordinator, Rio Grande/Rio Bravo Basin Initiative, 1992 - 94
- Secretary, Task Force on Climate Change in Texas, 1992 - 94
- Researcher, *Policy Options: Responding to Climate Change in Texas*, 1992 - 93

US Environmental Protection Agency

Student Assistant, Office of Policy, Planning and Evaluation, Washington, DC, 1991

- Special Achievement Award, 1991

EDUCATION

Harvard University

Master in Public Policy, John F. Kennedy School of Government, 1992

- Concentration areas: Environment, negotiation, economic and analytic methods

Rice University

Bachelor of Arts, conferred cum laude, 1990

- Majors: Physics (with honors) and history

Additional Training and Experience

Spanish language; Advanced computer skills; Certified Master Wildlife Conservationist, Leon County Extension Service

CERTIFICATE OF SERVICE

I hereby certify that the following persons have been served with the Southern Environmental Law Center (SELCE), Southern Alliance for Clean Energy (SACE), the South Carolina Coastal Conservation League (CCL), and Environmental Defense (ED) surrebuttal testimony of John D. Wilson:

Catherine E. Heigel , Assistant General
Counsel
Duke Energy Carolinas, LLC
Post Office Box 1006, EC03T
Charlotte, NC, 28201-1066
Email: ceheigel@duke-energy.com

Jeremy Hodges, Counsel
Nelson Mullins Riley & Scarborough,
LLP
1320 Main Street, 17th Floor
Columbia, SC 29201
Email: jeremy.hodges@
nelsonmullins.com

Nanette S. Edwards, Counsel
Office of Regulatory Staff
Post Office Box 11263
Columbia, SC, 29211
Email: nsedwar@regstaff.sc.gov

Scott Elliot, Counsel
Elliott & Elliott, P.A.
721 Olive Street
Columbia, SC, 29205
Email: selliot@elliottlaw.us

Frank R. Ellerbe III , Counselor
Robinson, McFadden & Moore, P.C.
P.O. Box 944
Columbia, SC, 29202
Email: fellerbe@robinsonlaw.com

Bonnie D. Shealy , Counsel
Robinson, McFadden & Moore, P.C.
Post Office Box 944
Columbia, SC, 29202
Email: bshealy@robinsonlaw.com

Lawrence B. Somers, Assistant General
Counsel
Duke Power
Post Office Box 1244, PB05E
Charlotte, NC 28201-1244

James H. Jeffries IV, Counsel
Moore & Van Allen PLLC
Bank of America Corporate Center
100 North Tryon Street, Suite 4700
Charlotte, NC 28202-4003
jimjeffries@mvalaw.com

Robert E. Tyson, Jr., Counsel
Sowell Gray Stepp & Laffitte, LLP
Post Office Box 11449
Columbia, SC 29211

This 28th day of January, 2008.

S/ Kate Double
Administrative Legal Assistant